

inSitu

- Mont Ste-Marie -

inSitu is a local placemaker collaborating with fellow landowners to build an overall plan for future growth in the Mont Ste-Marie (MSM) area.



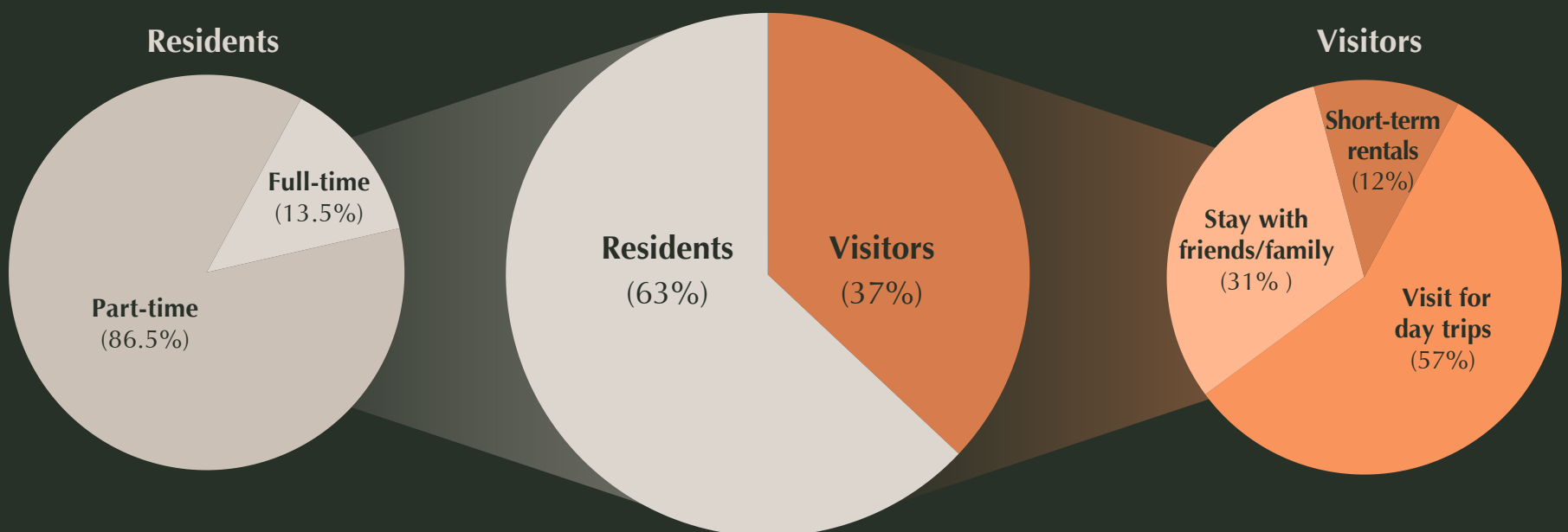
To guide our efforts, residents and visitors were invited to share their valuable insights through a questionnaire. We received 339 responses which are summarized below.



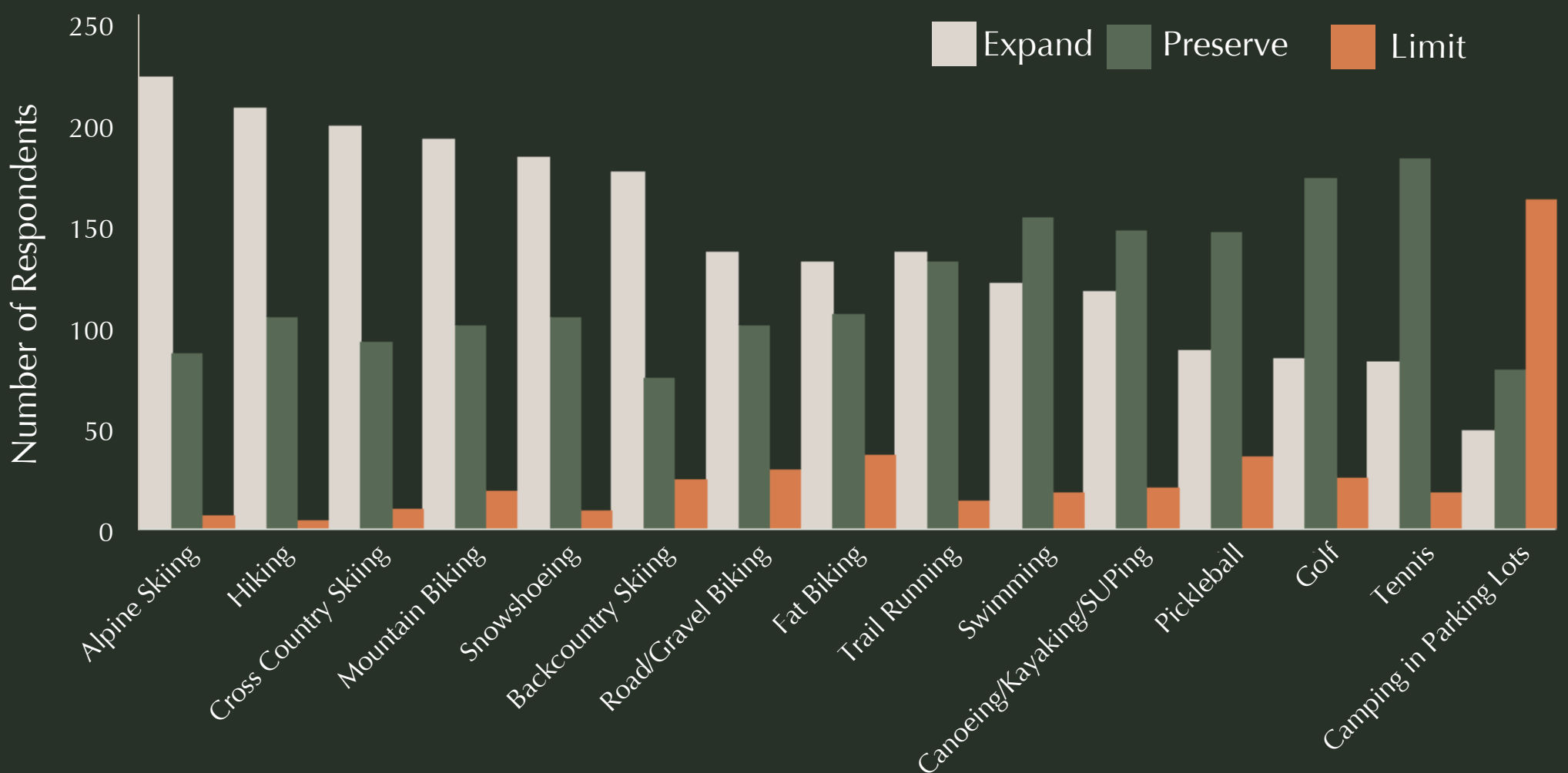
MSM serves as a magnet for families, outdoor enthusiasts, wilderness lovers, and community-minded individuals, uniting people from near and far throughout all seasons.



While many respondents are part-time residents, a considerable number are day-trippers, visiting family and friends, and short-term accommodation guests:

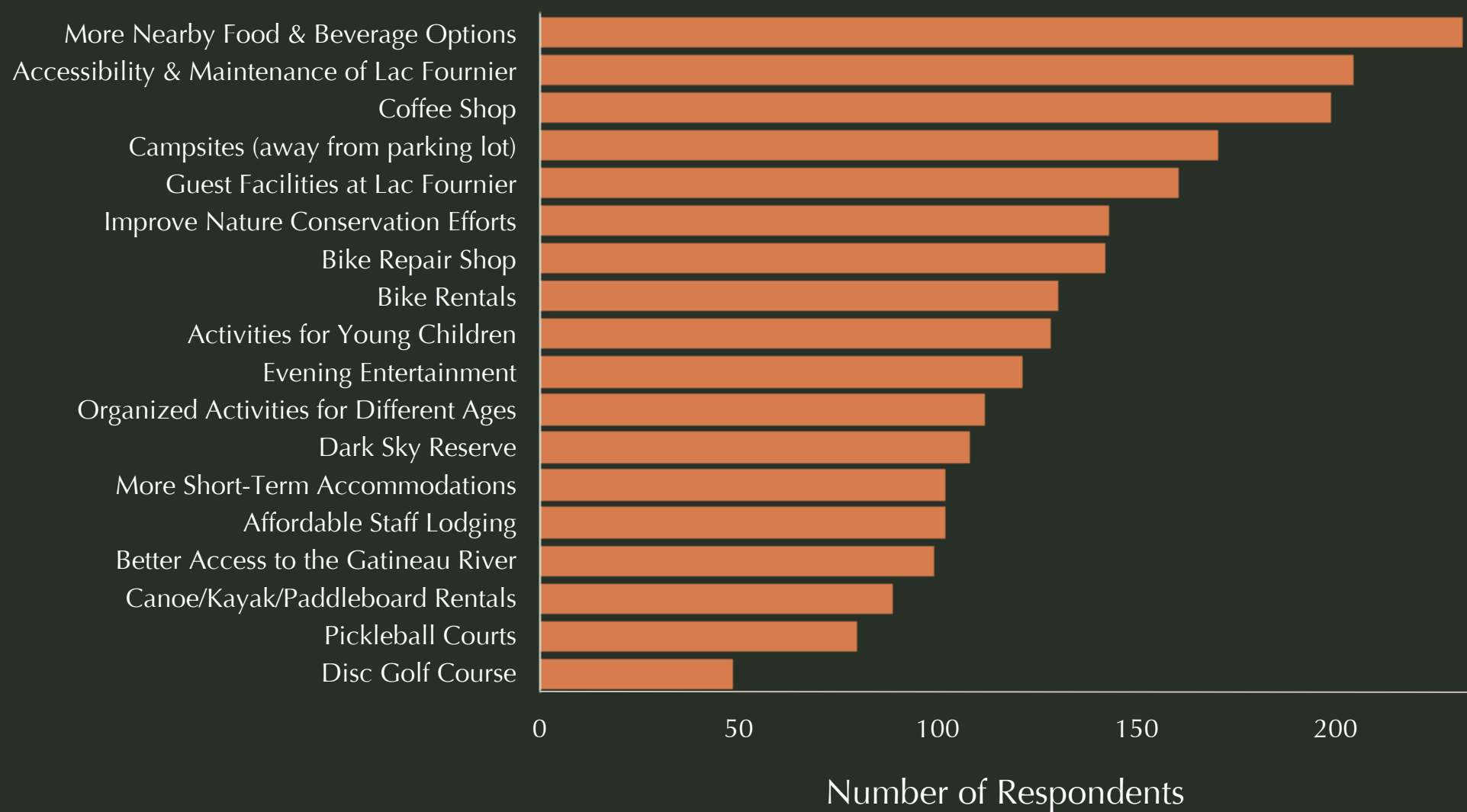


Feedback (*shown below*) demonstrates a desire to expand or maintain the activities enjoyed at MSM and to minimize camping in parking lots.





Potential additions and areas for improvement at MSM include:



Community Perceptions of Growth



Benefits of Future Growth

- Implementation of new and enhanced amenities (restaurants, stores, gear rentals, etc)
- Maintenance & expansion of recreational activities
- Improvements to existing infrastructure (roads, chalet, lifts, etc)
- Job creation & economic prosperity
- Supporting the long-term viability of the MSM area
- Increase in property values
- More available options for accommodation



Concerns of Future Growth

- Overpopulation
- Negative environmental impact
- Lack of cohesive, long-term plans by developers
- Commercialization
- Disruption of existing ski & trail networks
- Rising Costs
- Inadequate visitor accommodations



These results provide insightful feedback that will help drive inSitu’s future planning and decision-making at MSM. inSitu remains dedicated to transparency in forthcoming plans and invites input from the community.